



Legend moves into the Photo Imaging Market

Brisbane, Australia - (May 19, 2005), In their continued expansion to cover all things digital LEGEND participated in the annual Photo Imaging World, Australia's largest photo imaging trade show which housed over 100 different exhibitors in the Brisbane Exhibition centre. "The growing LEGEND linecard of digital media products are taking advantage of the huge growth in the photo imaging market" said Rob Kester Sales Director for LEGEND. "Professionals and consumers alike are delighted with the fact that LEGEND are the only Australian company representing product designed, manufactured and marketed within Australia" Kester added. The show was open to both photographic professionals and consumers and ran over 4 days. The next Photo Imaging World show will be held next year in Sydney. LEGEND concurrently ran a stand over the same period at the Adelaide Technology Futures show and is once again participating in Computex Taipei, the worlds largest show for PC component manufacturers which starts on March 31st.



About Legend

Legend is a leading Australian electronics engineering and manufacturing company that designs, manufactures and distributes memory based products including memory modules and related computer components. Legend is globally competitive with operations extending throughout Australia, New Zealand, South Africa, Asia and Europe. Legend was established in 1989 and commenced manufacture operations in 1993. LEGEND has manufacturing facilities in Adelaide, South Australia and Johannesburg, South Africa. Legend has a broad range of clients from key global clients including Dell, Hewlett Packard, Acer and NEC to major Australian based computer assemblers including IPEX, ASI and Optima through to major merchandising chains such as Harvey Norman, Dick Smith Electronics, Kmart and Myer.